MEMORANDUM FOR DR. FLAX

SUBJECT: Project ARGO

February 21, 1968.

Dr. Steininger left a copy of the attached for your and my informal comments. The paper is the proposed transmittal letter to cover the report of the Project ARGO which has been studying the possible application of KH-4 photography to civilian uses. This project, you recall, was established through the initiative of Dr. Hornig.

We do not have a copy of the report and Dr. Steininger explained the reason being that it is not yet in final form.

General Berg and Paul Worthman have also looked at this paper. We see no objection to it. I recommend that you request me to so advise Don Steininger.

Don advises that essentially the report is an identification of seven or eight instances which, at least preliminarily, suggest useful applications of the information in KH-4 photography which could be used for civilian purposes. He points out that, as the study proceeds and assuming that additional uses are identified, there still remains the problem of how within security such information could be employed. He illustrated, however, that had Secretary Freeman had better information on the world wheat crop last year he probably would not have authorized the increased acreage in the United States which has resulted in a depressed market. In such a case, he indicated, all Secretary Freeman would have needed was a number, the source of which he personally knew.

It appears to us that if this project showed promise it might eventually serve as a constraining force on the NASA Earth Resources Program.
Later on, in addition to the problem of utilization of the information, there will have to be worked out many questions such as, procedurally at what point is the NRO consulted on extra "civilian" flights and who pays for them. I think we will have to wait on these.

On March 6 there is a briefing at NPIC in which the members of the ARGO Steering Committee will make oral presentations. A representative of your staff is invited. General Berg tells me that someone will attend this meeting.

Attachment
Steininger draft on Project ARGO
MEMORANDUM FOR

THE SECRETARY OF AGRICULTURE
THE SECRETARY OF COMMERCE
THE SECRETARY OF THE INTERIOR
THE SECRETARY OF TRANSPORTATION
ADMINISTRATOR, AGENCY FOR INTERNATIONAL DEVELOPMENT
ADMINISTRATOR, NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
DIRECTOR, OFFICE OF EMERGENCY PLANNING

In November 1966 we jointly initiated a study, subsequently named Project ARGO, to evaluate classified satellite photography from the standpoint of civilian agency needs. The work is now complete and the final report of the project is attached. The resource experts whom you assigned to this task have studied the material from the viewpoint of both their discipline and their knowledge of the interests of their parent agency. The attached document is their report to you on their individual findings. I think your team members are to be congratulated on the enthusiasm and dedication with which they have carried this through.

This has been a very profitable effort—as you read the investigators' reports I think you will see that there is evidence that by-products of the present intelligence systems might be of service to you in your current operations. Indeed, the probability of its utility seems sufficiently high to warrant our taking two more steps to fully exploit the work that has already been done by the ARGO team.
First, we ought to establish a mechanism whereby your agencies can routinely make your needs and interests known to the intelligence community. As a specific proposal for your consideration, I suggest we continue the ARGO Steering Committee as a Standing Committee which would (1) collect and consolidate the needs that each of you might have for photography from the current systems, (2) see that these needs were made known to the intelligence community and (3) discuss procedures for handling classified photography for these purposes with the community. Your member on the steering committee could be the point of contact within your agency for the generation of uses to which the photography might be put. Mr. Helms has agreed to cooperate with such a group and to appoint an agency representative. I would propose that my office chair the committee until the activity gets well established but I would hope that we could eventually operate as an arm of a USIC committee. I would like to know your opinion on this, and if you agree, who your representative would be.

Second, as we intended when we initiated the program, I propose that each agency now evaluate the ARGO conclusions from the standpoint of its own interests and write a report on its findings. I think it is important to keep in mind that the ARGO team, because of its limited size and the short time available to it, may not have surfaced all the possible uses of this material, nor have demonstrated to your satisfaction those uses that they did identify. Thus, it may be that you
will see additional applications or will want to initiate pilot studies
to demonstrate or further define some of the uses already proposed.
Therefore, I suggest that your report emphasize the following points:
(1) the identification of additional applications; (2) the elaboration
of your requirements from the standpoint of geographic coverage,
frequency of coverage, etc.; and (3) the definition of "pilot" studies
that you plan to undertake. I would appreciate having the results
of your evaluation by 1 May. This report could then serve as your
initial input to the activities of the Standing Committee.

Donald F. Hornig
Special Assistant to the President
for Science and Technology

Enclosure