

ASSISTANT SECRETARY OF DEFENSE WASHINGTON, D.C. 20301

CONFIDENTIAL

OCT 29 1965

PUBLIC AFFAIRS

MEMORANDUM FOR The Secretary of the Navy

The Secretary of the Air Force

The Director of Defense Research & Engineering

The Assistant Secretary of Defense

(International Security Affairs)

SUBJECT: Public Affairs Guidance for the Manned Orbiting Laboratory (MOL) Program

It is requested that the following guidance with respect to the Manned Orbiting Laboratory program be brought to the attention of all activities and key personnel involved in that program.

At this time it is Department of Defense policy that public statements with regard to MOL will not be volunteered. Gertain releases will be promulgated, as approved by the Assistant Secretary of Defense (Public Affairs), as program milestones occur. National level press queries will be referred to ASD(PA) for response. Local responses to queries will be confined to the aggregate of material provided through official channels subsequent to the Presidential announcement August 25, 1965. As of this date such material consists chiefly of the Department of Defense release regarding the Presidential announcement and the Pentagon backgrounder by Dr. Albert C. Hall, then Deputy Director (Space), ODDR&E, both of August 25, 1965. Speeches and interviews on MOL will not be volunteered, and all requests for speeches or interviews must be cleared with ASD(PA) prior to acceptance.

An amplified information plan for MOL is in coordination.

DOWNGRADED AT 3 YEAR INTERVALS: DECLASSIFIED AFTER 12 YEARS. DOD DIR 5200.10 arthur Sylvester

cc:

Assistant Secretary of State for Public Affairs
Assistant Administrator for Public Affairs (NASA)
Director, U.S. Information Agency

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