Approved for Release: 2016/11/22 C05095810 UNCLASSIFIED

<u>Facebook Education Campaign:</u> Digital Display Signage (DDS) and NRO net Announcements

16-23 June 2014

DDS 1:

Facebook is Coming to NRO!

NRO official Facebook page will launch on 2 July 2014.

Watch NRO Announcements for more information!

Announcement 1:

Facebook is Coming to NRO!

The official NRO Facebook page will launch on 2 July 2014, joining the ODNI, CIA, DIA, NSA and other IC members already on social media.

The launch of NRO's official Facebook page will inaugurate the NRO's social media presence; provide an opportunity for greater transparency; and allow our agency to better share unclassified NRO history, missions, and successes with the public.

Please refer any questions to the NRO Office of Public Affairs.

24 June-01 July 2014

DDS 2:

NRO's Official Facebook Page is Almost Here!

NRO's official Facebook page will join ODNI, CIA, DIA, NSA's on 2 July 2014.

Watch NRO Announcements for more information and employee security guidance!

<u>Announcement 2:</u>

NRO's Official Facebook Page is Almost Here!

NRO's official <u>Facebook</u> page will launch on 2 July 2014, providing greater transparency, and allowing NRO to better share our unclassified history, missions, and successes with the public.

All NRO personnel should observe common sense and good judgment when using NRO's Facebook page or any social media site. Avoid revealing your NRO or IC affiliation online, or sharing any details that might indicate your affiliation.

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To mitigate potential risks, NRO personnel should not "like," follow," or "share" posts from the NRO Facebook page or other IC social media sites, nor accept "friend" requests from any sites claiming to represent elements of the IC. Watch for additional security recommendations from OS&CI.

Please refer any questions to the NRO Office of Public Affairs.

02-08 July 2014

DDS 3:

NRO is Now on Facebook!

NRO's official Facebook page launched on 2 July 2014, joining ODNI, CIA, DIA, and NSA.

Watch NRO Announcements for more information and employee security guidance!

Announcement 3:

NRO is Now on Facebook!

NRO's official <u>Facebook</u> page launched on 2 July 2014, joining other members of the IC on social media and inaugurating a new means for greater transparency and for sharing our unclassified history, missions, and successes with the public.

All NRO personnel should observe common sense and good judgment when using NRO's Facebook page or any social media site. Avoid revealing your NRO or IC affiliation online, or sharing any details that might indicate your affiliation.

To mitigate potential risks, NRO personnel should not "like," follow," or "share" posts from the NRO Facebook page or other IC social media sites, nor accept "friend" requests from any sites claiming to represent elements of the IC. Watch for additional security recommendations from OS&CI.

Please refer any questions to the NRO Office of Public Affairs.