

Page Denied

UNCLASSIFIED

NATIONAL RECONNAISSANCE OFFICE

Office of Human Resources: Proposing A New Logo

March 2016



SUPRA ET ULTRA

UNCLASSIFIED

UNCLASSIFIED



OHR's PROPOSED NEW LOGO – EST. 2016



(U) Logo is UNCLASSIFIED.

- Office of Human Resources (OHR), proposes this logo design for approval. The logo will serve as a representation of OHR's values, workforce, and organization
- Once approved, OHR would like to immediately start using the new logo on OHR official briefings, presentations, signage, SharePoint sites, and other communications mediums
- This logo was designed by an OHR employee, selected by the OHR workforce, and rendered by MSC

Office of Human Resources

UNCLASSIFIED

UNCLASSIFIED



THE LOGO DESIGN'S DESCRIPTION



(U) Logo is UNCLASSIFIED.

- The acronym: "NRO" is the name of the agency
- The words: "Office of Human Resources" is the name of the D&O the logo represents
- The words: Integrity, Excellence, and Teamwork are taken from the NRO's and OHR's Value statements – "Personal Integrity and Accountability; Mission Excellence; and Teamwork Built on Respect and Diversity"
- The two large gold compass stars represent – OHR's Director and Deputy Director
- The 10 gold stars represent the OHR leadership team (Parent element HR Chiefs and OHR Group Chiefs)
- The Eagle represents OHR's fortitude
- The color blue represents loyalty and symbolizes U.S. flag colors
- The color gold represents energy
- The color maroon represents action and strength
- The color white represents peace and symbolizes the U.S. flag colors
- The globe is part of the NRO logo and makes a connection to the parent organization, human resources, and the IC's mission, which OHR supports
- The gold rings, represent unity and unify the diverse parts that make up the OHR team

UNCLASSIFIED



PREVIOUS OHR LOGOS



(U) Logo is UNCLASSIFIED.

2010-2015



(U) Logo is UNCLASSIFIED.

2007-2010



(U) Logo is UNCLASSIFIED.

Unknown-2007



UNCLASSIFIED

UNCLASSIFIED



Back Up Slides

UNCLASSIFIED