TO:  
FROM:  

SUBJECT: B. F. Goodrich Company (Subcontractor)

The attached advertisement is approved for release.

[SIGNED]

Security Officer  
F-12/SR-71 SPO  

1 Atch  
a/s
22 February 1968

TO:

FROM:

SUBJECT: B. F. GOODRICH COMPANY (Subcontractor)

The above vendor has requested permission to advertise their association with the program using the attached copy for release. Please review the attached material and return to this office at your earliest convenience.

Manager, ADP Security

ERE: bh

Enclosures
February 1, 1968

Mr. Wayne Pryor  
Sales Promotion Department  
Lockheed California Company  
Burbank, California

Dear Mr. Pryor:

TRADE ADVERTISEMENT

You will recall that we were in touch with you about this time last year concerning illustrations of the YF-12A.

We propose to use the attached trade advertisement in Interavia magazine. This is a slightly revised version of our Domestic Company's ads to fit our International Company's graphics format. A copy of the domestic ad is also attached for your information.

We shall look forward to receiving your approval.

Sincerely yours,

Thomas S. Norwalk  
Advertising and Sales Promotion Manager

Attachments

cc: Mr. W. G. Wilson  
   Mr. E. O. Schmalzer  
   Mr. W. C. Olendorf  
   Mr. R. J. Magruder

Approved for Release: 2019/05/02 C05108116
Headline

Who developed the tires, wheels and brakes for the YF-12A?

B.F. Goodrich!

Copy

What can B.F. Goodrich do for you? You name it. Write for our free fact book for the aerospace industry.

International B.F. Goodrich Co., Akron Ohio 44318 U.S.A.
Lockheed asked somebody to make tires, wheels, and disk brakes for the world's most advanced aircraft, the YF-12A.

So we did.

B.F. Goodrich
Who developed the tires, wheels and disk brakes for the YF-12A?

B.F. Goodrich!

Get that good Goodrich feeling!