

29 February 1968

TO:

FROM:

SUBJECT: B. F. Goodrich Company (Subcontractor)

The attached advertisement is approved for release.

[SIGNED

Security Officer
F-12/SR-71 SPO

1 Atch
a/s

22 February 1968

TO:

FROM:

A rectangular box with a thin black border, used to redact the recipient and sender information in the header.

SUBJECT: B. F. GOODRICH COMPANY (Subcontractor)

The above vendor has requested permission to advertise their association with the program using the attached copy for release. Please review the attached material and return to this office at your earliest convenience.

A rectangular box with a thin black border, used to redact the name of the manager.

Manager, ADP Security

ERE:bh

Enclosures



International B. F. Goodrich Company

A DIVISION OF THE B. F. GOODRICH COMPANY

5 0 0 S O U T H M A I N S T R E E T • A K R O N , O H I O 4 4 3 1 8 U . S . A .

CABLE ADDRESS: "TUBEDDDGE" AKRON

February 1, 1968

Mr. Wayne Pryor
Sales Promotion Department
Lockheed California Company
Burbank, California

Dear Mr. Pryor:

TRADE ADVERTISEMENT

You will recall that we were in touch with you about this time last year concerning illustrations of the YF-12A.

We propose to use the attached trade advertisement in Interavia magazine. This is a slightly revised version of our Domestic Company's ads to fit our International Company's graphics format. A copy of the domestic ad is also attached for your information.

We shall look forward to receiving your approval.

Sincerely yours,

Thomas S. Norwalk
Advertising and Sales
Promotion Manager

Attachments

- cc: Mr. W. G. Wilson
- Mr. E. O. Schmalzer
- Mr. W. C. Olendorf
- Mr. R. J. Magruder

OK. Johnson Feb. 6, 68

FOOTE, CONE & BELDING

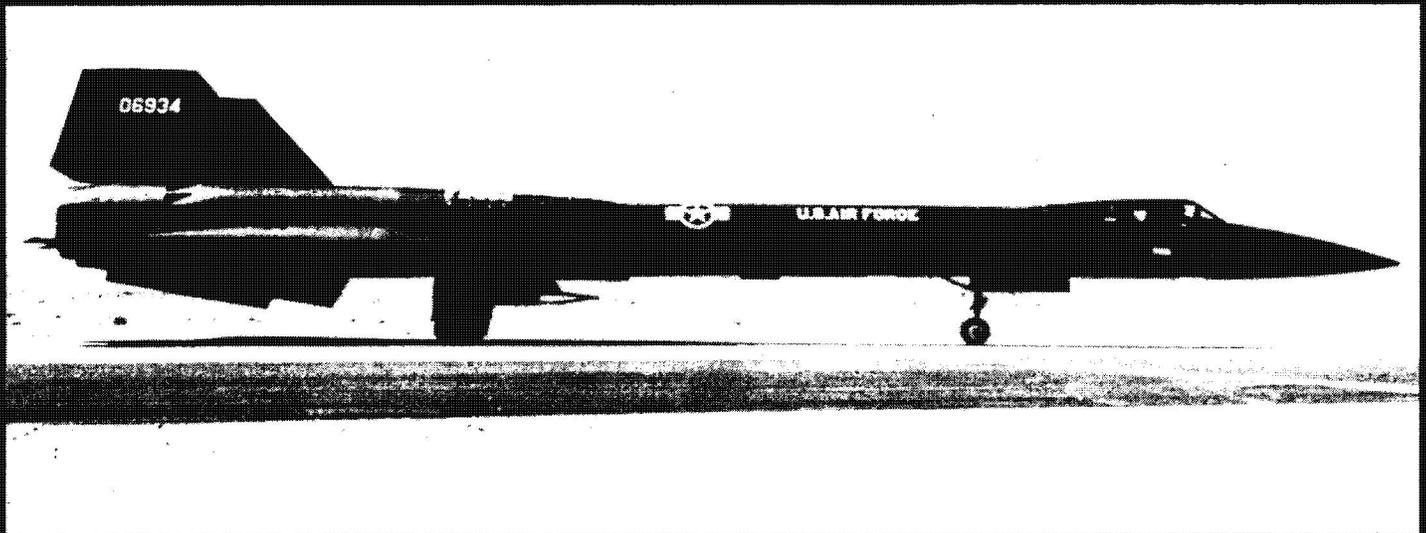
Client INTERNATIONAL B.F.GOODRICH CO. Number 33 Date 1/3/68
 Aerospace schedule
 YF-12A
Copy for 1P 2C L# 7299

Headline Who developed the tires, wheels and brakes
 for the YF-12A?

B.F.Goodrich!

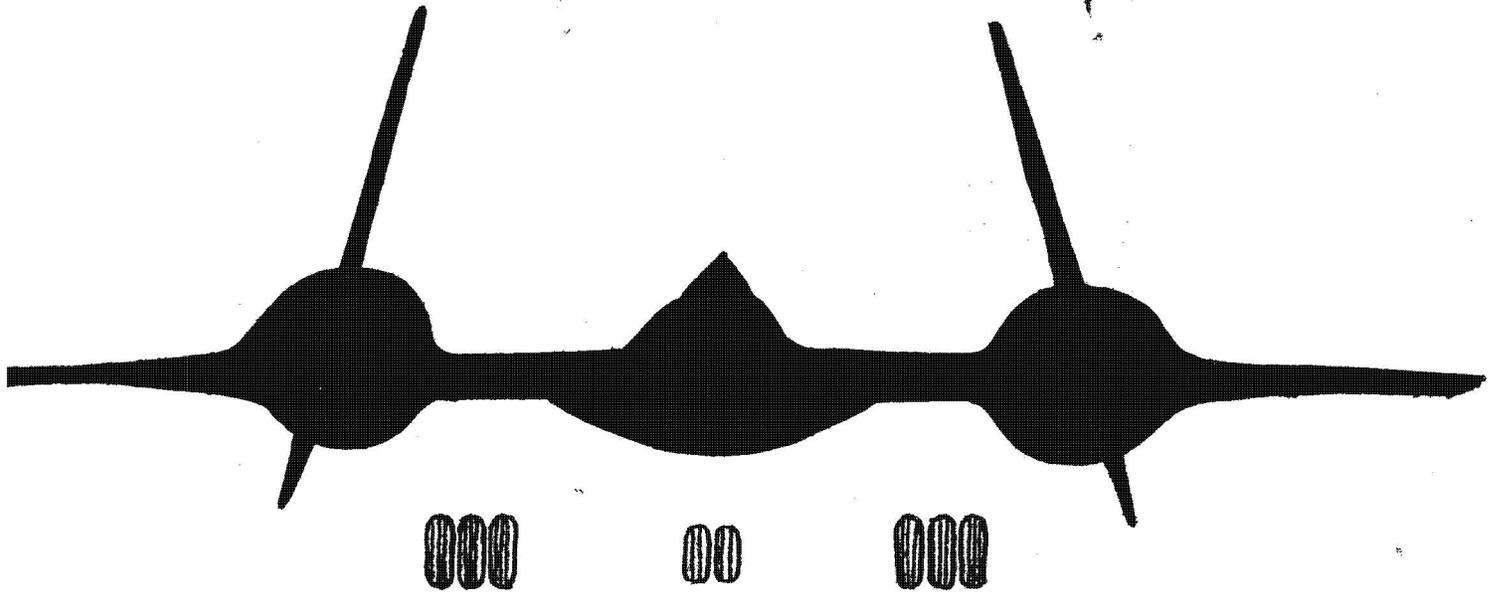
Copy What can B.F.Goodrich do for you? You name it. Write
 for our free fact book for the aerospace industry.
 International B.F.Goodrich Co., Akron Ohio 44318 U.S.A.

Lockheed asked somebody to make
tires, wheels, and disk brakes for the
world's most advanced aircraft,
the YF-12A.



So we did.





Who developed
the tires, wheels
and ~~disk~~ brakes
for the YF-12A?

B.F. Goodrich!



Get that good Goodrich feeling!

1/15 1/24 OK ROS

	DATE	INITIALS
Wilson		
Onb	1 16	JD
Wilson Kott	1 22	WJ
Rosenberg	1 15	BB
Kuison	1 15	JK
Schaefer	1 29	20